

### **Modern Kitchens For Modern Minds**



## WELCOME TO THE SLEEK FAMILY

# **Sleek - Modern Kitchens For Modern Minds**

Sleek - the kitchen specialist by Asian Paints offers the very best in kitchen aesthetics and functionality, based on your ever evolving needs. An understanding of the finer nuances of the Indian cooking style and our expertise in curating and personalising each kitchen to suit your working style and taste, makes Sleek the brand that you can comfortably trust to create your dream kitchen.



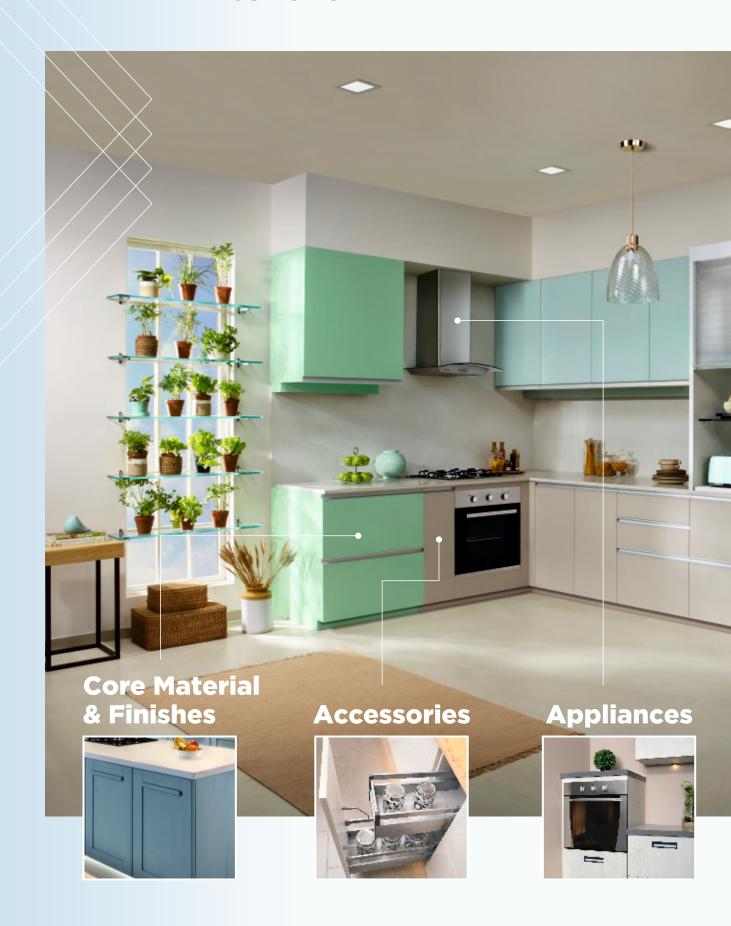
# **30 Years of Proven Expertise, Experience & Excellence**

- Over 30 years of expertise in creating world-class kitchen and now, wardrobe solutions too
- Over 7000 kitchens and wardrobes installed annually
- Sleek offerings supplied to over 3 lac households
- 250+ kitchen stores in 170+ locations
- India's largest modular kitchen brand, backed by one of the world's leading home decor veterans





# Our Offerings - Kitchens



Immerse yourself in a plethora of concepts, finishes, accessories and components to truly personalise your dream kitchen. We will help you hand-pick a combination from our wide variety of options to deliver a space that best suits your needs and co-create a bespoke kitchen experience with you.



#### **Core Material & Finishes**

Core Material Offered - Ply (BWR & BWP), HDF, MDF, PLPB

Shutter Finishes - Laminate (Gloss & Matt), Anti Scratch Acrylic, PPU, Natural Veneer, Glorious Glass, PU, Acryshine, Matt-Pro, Corian, Claytex, Victorian

#### **Accessories**

- •Multiple storage solutions like Drawers, Baskets, Tall units, Corner units, etc.
- •Tie-up with renowned international expert
- KESSEBOHMER

### **Appliances**

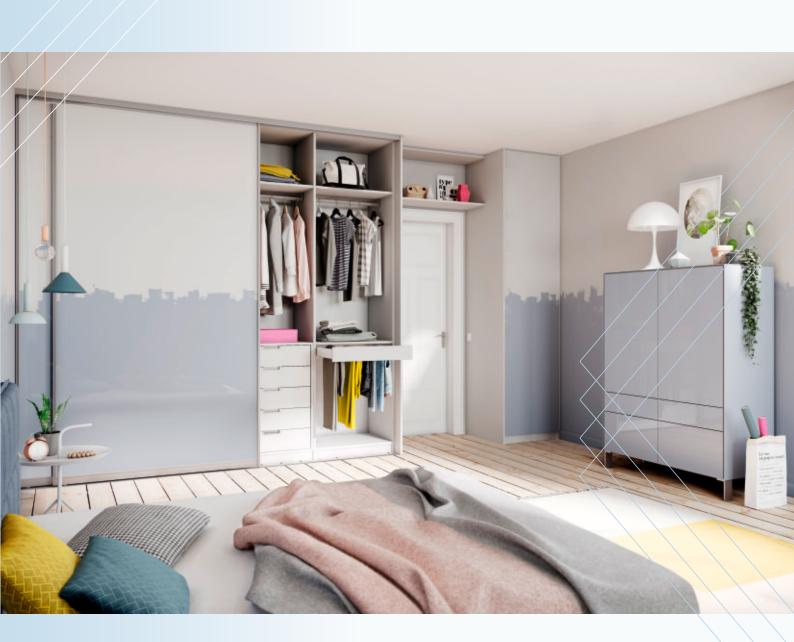
- Choice of diverse kitchen hobs, chimneys, cook-tops, inbuilt ovens, fridge, microwaves.
- Tie-ups with renowned players like
  - BOSCH
  - SIEMENS

#### **Hardware**

- Wide range of hinges, channels, handles & inserts from Sleek
- Tie-ups with renowned international experts like
  - GRASS
  - KESSEBOHMER
  - SCLIM

# Our Offerings - Wardrobes

- Wide range of wardrobe offerings Hinge, Sliding &
   Walk-in for all types of storage requirements
- Core Material Offered PLPB, MDF, HDF, BWR Ply Finishes - Laminate, Antiscratch Acrylic, Acryshine PU, Wall-paper finish and Glass.
- Sliding fittings from Raumplus, a premium German hardware manufacturer.



# **Curated International Partnerships**

We at Sleek have selected a curated list of partners from across the globe to offer you the best in every part of the kitchen. Be it the Austrain manufactured hinges of Grass or the German precision of Kessebohmer. We have gone the extra mile to ensure you get the best of the world in you kitchen



Hinge systems - Tiomos standard and Hidden hinges Drawer systems - Nova Pro (Deluxe & Crystal), Vionaro Comfort systems - Tipmatic soft close, Sensomatic & Tipmatic



Tall Cabinets - Tandem & Lavido Pantry Base Cabinets - Pull-Outs Corner Cabinets - LeMans Wall Cabinets - iMove, Up-lifts



Legs, Skirting/Plinths Gola Profiles



Wardrobe sliding mechanisms and profiles Wardrobe accessories



All in-built kitchen appliances from Bosch & Siemens

- Chimneys
- Hobs
- Ovens
- Microwaves
- Cooking Range
- Dishwashers

# **Quality Offerings**

With Sleek, you can be rest assured about the quality and precision of your kitchens and wardrobes. We have studied modular systems for over 30 years and our focus to each and every minute detail of your kitchen and wardrobe is a testament to our expertise.



### SS 304 Hinge

We use SS304 hinges in all our kitchens and wardrobes to offer highest resistance to moisture and corrosion



### **Best-in-class Laminate Pasting**

We paste our laminates on shutters and cabinets using Henkel D3 Glue from Germany - providing excellent moisture resistance for higher life of finished product



#### **Scilm Legs**

All our kitchens stand on top of Italian imported scilm legs with a weight bearing capacity of 400kg and the unique ability to adjust leg length after carcass installation to ensure the perfect horizontal platform surface



### **In House Quality Check**

Each batch of ISI 303 BWR Ply at the Sleek factory passes through a 8 hour boiling water test.



#### **Green Guard Certification**

Our products are green guard certified, thereby protecting your family against harmful emissions and keeping the kitchen air clean.



# 10 Years Warranty against manufacturing defects

Sleek modular solutions come with 10 year warranty against manufacturing defects.

### **Design & Asthetics**





Rendered Plan - Top View



Front View Elevation



Side View Elevation



Side View Elevation

### **Contemporary Design**

with over 200 shades & designs to chose from

### **Intelligent Space Planning**

to maximize storage area

### **Innovative kitchen products**

for an easy & comfortable cooking experience

### **Expert design techniques**

which help you visualize your new kitchen better

# **Executation Capabilities**

- 3.5 lac sq ft of panel cutting in a month
- 40,000 sq ft Manufacturing unit at Pune
- In-house testing lab
- Over 1.5 lakh sft. warehousing facility in different parts of country







# **Installation & After Sales Service**

- Professional In-house installation team available across country
- Pre-drilled kitchens enabling faster completion of kitchen installation
- Competent in installation of highly engineered kitchen & wardrobe hardware like Raumplus sliding systems, Kessebohmer lift ups.
- Mandatory service within 4 months of kitchen installation to ensure smooth functioning of entire ecosystem and up to 3 free services in the 1st year.
- Adherence to SOP, Safety & all statutory requirements





# What makes Sleek the best choice for you

Sleek by

		Regional Players	European Brands	Asian Paints
Brand Recognition	Reputed and well recognized brand across Indian markets	No	Limited	Yes
Design Expertise	Capability to provide expert kitchen designing & usage	No	Yes	Yes
Adapting to Needs	Planning, designing and installation keeping the requirements of Indian households in mind	Yes	No	Yes
Professional Approach	Transparent working with a professional team	Limited	Yes	Yes
Material as per Specification	Usage of high grade ISI 303 ply to increase kitchen durability	Limited	Yes	Yes
Choice of material	Diverse range of finishes, hardwares and accessories to choose from to execute truly personalized kitchen designs	Limited	No	Yes
Quality Assurance	Reliability of consistent quality & precision across multiple units of same order	No	Yes	Yes
Value Buildup	A value for money product & service - reliability from unaccounted expenses	No	Yes	Yes
Timely delivery	Transparency and visibility in delivery time lines - reliability from unexpected delays in delivery	No	No	Yes
After Sales Service	Quick & effective resolution of any customer complaint and post sale servicing for increased kitchen life	No	Limited	Yes

# **Experience The Sleek Advantage**



#### Personalize with Experts

Design your dream kitchen as per YOUR requirement, with assistance at every stage from our qualified and experienced



#### 10 year warranty

With assurance from Asian Paints, Sleek kitchens provide 10 year warranty against manufacturing defects. Service available PAN



### **Unmatched quality**

Sleek kitchens adhere to high standards of components, wood, hardware and overall finishing. Attention to every detail, every



#### **Wide Variety**

Sleek provides with one of the widest range of options for kitchen shutters, hardware and accessories. We understand that every kitchen is unique and has its own needs.



#### **Professional Service**

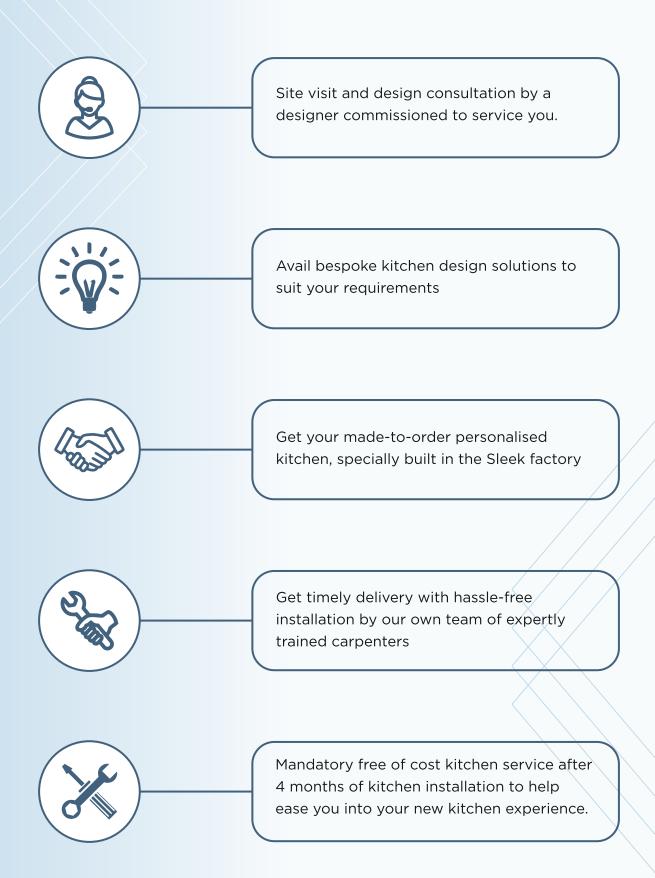
We have our own in-house team of trained carpenters, installers and service specialists to provide the same professional experience through every stage of your kitchen journey



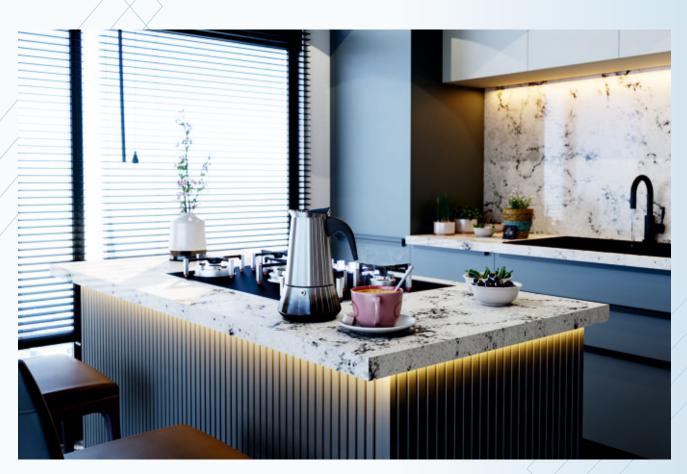
#### **One Stop Solution**

To ensure you have a smooth kitchen design experience, we at sleek take responsibility for installation as well as after sale service of your kitchen, providing a one-stop solution under one roof.

# The Sleek Design Journey









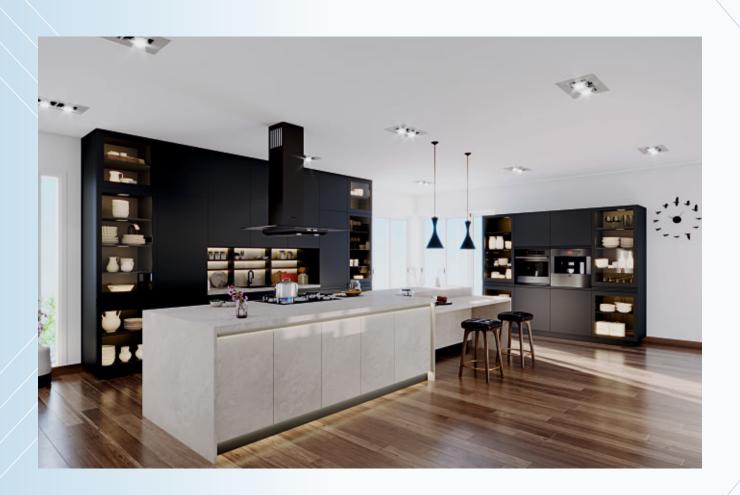


















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